

Palm Valley Academy: Week of 1/26-1/30

Good afternoon, PVA families,

My apologies for the delay in getting this week's communication out to you. Thank you for your patience.

Below you will find our weekly updates, announcements, and upcoming events. As always, we appreciate your continued support and partnership, and we look forward to a great rest of the week here at PVA.

Go BOBCATS!

Mr. Strom

**PVA Vision Statement**

***Building purposeful leaders where everyone shines through achievement.***

We **P**ursue Excellence.

We **V**alue All.

We **A**chieve Success.

**We are PVA!**

**INFO FOR ALL (K-8)**

**PVA'S BOBCAT BOLT IS ALMOST HERE!**

Get ready for PVA's biggest fundraiser of the year!! Our goal is to raise \$100,000 for our school to purchase outdoor equipment like soccer goals, provide our teachers with stellar professional development, fuel our Positive Behavior Incentive program (PBIS), and upgrade technology by purchasing things like much needed student laptops and lab computers.

The elementary Bobcat Bolt run will be on **February 27th** during school. Parents - come out and cheer on your kiddos! The middle school Glow Bolt on **April 10th** will be an awesome evening event to bring us into the end of the year.

**Fundraising will happen February 20 - March 1st,** with early registration opening on **February 9th.** Please help us support PVA with your participation!



## **Building PRIDE and Character the PVA WAY!**

January is a wonderful time for setting goals and reinforcing positive habits, and here at PVA, we are doing just that through our PBIS (Positive Behavioral Interventions and Supports) program.

PBIS is a proactive approach to creating a positive school climate by teaching and reinforcing appropriate behaviors. The program focuses on setting clear expectations for students, acknowledging and rewarding positive behavior, and providing support when challenges arise. By working together, we aim to create a safe and respectful environment where all students can thrive academically and socially.

At Palm Valley Academy, our PBIS expectations are summed up in the acronym PRIDE:

- **P:** Prepared
- **R:** Respectful
- **I:** Inspired
- **D:** Determined
- **E:** Engaged

We encourage students to embody these values in all areas of their school experience, from the classroom to the playground.

### **PBIS/Character Counts! Character Trait of the Month: Respect**

Each month, we recognize a character trait that is aligned to our PBIS program and the Character Counts! initiative, and January's focus is on respect. Respect is the foundation for healthy relationships and a supportive school community. This month, students will participate in activities and discussions that help them understand the importance of respecting themselves, others, and their environment.

Parents and guardians play a crucial role in fostering respectful behaviors. Here are some ways you can support this month's focus:

1. **Model Respect:** Demonstrate respectful behavior in your interactions with others. Children learn a great deal by observing adults.
2. **Practice Active Listening:** Encourage your child to listen attentively when others are speaking and to respond thoughtfully.
3. **Teach Manners:** Reinforce polite words and actions, such as saying "please," "thank you," and "excuse me."
4. **Celebrate Diversity:** Discuss the importance of respecting different opinions, cultures, and backgrounds.
5. **Set Expectations:** Clearly communicate what respectful behavior looks like at home and in public spaces.

Together, we can empower our students to embody respect in all areas of their lives. Thank you for your continued partnership and support in making Palm Valley Academy a wonderful place for our students to grow and learn. If you have any questions about PBIS or Character Counts! Please don't hesitate to reach out – we are eager to share more about this great program!



## Chip in for Charity

Palm Valley Academy is participating in The Players Championship Chip in For Charity Fundraising Program. For every ticket sold using our unique code: **817QRP** - PVA PTO will earn \$40 per ticket. Tickets are on sale through February 27, 2026. Tickets purchased through Chip in for Charity must be for Competition Round Days (Thursday-Sunday). Although general tickets are dynamically priced, meaning the cost will increase over time, tickets sold through the Chip-in for Charity Program will remain the same price: Tickets can be purchased through Ticketmaster [HERE](#); purchase instructions are available [HERE](#) and on the website



### MAKE YOUR TICKET COUNT

Purchase a ticket to THE PLAYERS Championship through Chip-in for Charity and \$40 will go directly to

PALM VALLEY ACADEMY PTO: 817QRP

Visit [THEPLAYERS.com/chip-in](http://THEPLAYERS.com/chip-in) for more details.

## PVA Valentine's Grams Are BACK!

PVA Valentine's Grams are back and on sale Monday! Students can spread some love and kindness by sending a Valentine's Gram to friends, teachers, or classmates. Valentine's Grams will be on sale now through February 11, and all proceeds will support our National Junior Honor Society (NJHS). See the flyer below for purchasing details - and thank you for supporting our students and NJHS while helping make Valentine's Day extra special at PVA!



### Valentine Gram Order Form



Help spread the **LOVE** through PVA!

February 2-February 11

PVA NJHS are selling Valentine Grams, A box of Conversation Hearts and a gram!  
All Proceeds will benefit Palm Valley NJHS.

Valentine Grams will be delivered on **Friday, February 12<sup>th</sup> before school**.

**COST:** One gram = \$1/ CLASS SET (22-24 grams) = \$20

Please fill out the following information COMPLETELY & LEGIBLY

**SENDER INFORMATION**

Is this a class set of Valentine Grams? **CHECK ONE**  Yes  No  
(Class sets will receive individual boxes and a single class card)

If this is a class set, how many students are in the class \_\_\_\_\_

How many individual grams are you purchasing? \_\_\_\_\_  
(If you are purchasing several individual grams, you must attach **separate completed messages**.)

**WHAT WOULD YOU LIKE THE GRAM TO SAY?**

To: \_\_\_\_\_  
Homeroom Teacher \_\_\_\_\_  
Grade: \_\_\_\_\_

From: \_\_\_\_\_  
Message:  
\_\_\_\_\_

\_\_\_\_\_

Write your message exactly as you want it to appear. This card will be cut out and sent to your friend, or your class!

**PAYMENT INFORMATION**

\*\*Elementary Students please attach payment to this form and return it to your homeroom teacher (teachers place in gold mailbox in the front office).

\*\*Middle School students please attach payment to this form and return to gold mailbox in the front office or Ms. Stofko in room 617.

Last day to turn in forms is **Wednesday, February 11th!**\*\*

**PAYMENT TYPE (Check one):** **\*\*CHECK PREFERRED** (make payable to Palm Valley Academy)

Amount \_\_\_\_\_ Check # \_\_\_\_\_

**CASH (No Coins Please)** Amount \_\_\_\_\_

## ELEMENTARY INFO (K-5)

### **Volunteer for Elementary Lunch Duty**

We're looking for family volunteers to help out during **elementary lunch**! Your support makes a big difference in keeping things running smoothly—whether it's assisting with opening snacks, helping students find their seats, or simply being an encouraging presence in the cafeteria. [If you're interested, please sign up HERE!](#) Even just one lunch period helps our staff and brightens our students' day!

## MIDDLE SCHOOL INFO (6-8)

### **8th Grade Families – Baby Pics & Yearbook Ads Due Soon!**

It's time to celebrate our Class of 2026! We encourage all 8th grade families to **submit baby photos** and **purchase/create 8th grade tribute ads** for this year's yearbook. This is a special way to honor our students and capture their journey as they prepare to move on from PVA. The deadline to submit is **February 2nd**, and all orders and uploads are completed through [www.buytheyearbook.com](http://www.buytheyearbook.com).

# Baby Photos

8<sup>th</sup> Grade only

Due Date:  
**February 2nd**

Upload a Baby photo of your Bobcat from ages 0-2 to:  
[www.buytheyearbook.com](http://www.buytheyearbook.com)

School Code: 385266

Upload to "Share Pictures"

Label Photo with your 8<sup>th</sup> Graders First & Last Name

DID YOU BUY AN 8<sup>TH</sup> GRADE AD?

SCHOOL CODE: 385266

GO TO BUY ADS

GO TO: [WWW.BUYTHEYEARBOOK.COM](http://WWW.BUYTHEYEARBOOK.COM)

SCHOOL CODE: **385266**

ADS ARE DUE BY: FEBRUARY 14<sup>TH</sup>

PRICE: \$25

Palm Valley Academy

PALM VALLEY ACADEMY

### **8th Grade Fence Banners – ORDER TODAY!**

Celebrate your 8th grader with a personalized 2'x3' mesh banner that will line the fence at the school entrance! Banners will remain on display throughout the spring, creating a lasting memory for your student's milestone year. This first and second round of ordering at the discounted price has passed, the FINAL DEADLINE TO PLACE AN ORDER FOR A FENCE BANNER IS FRIDAY, MARCH 13.

#### **Pricing:**

- \$80 for PTO members
- \$100 for non-members

Scan the QR code today to place your order and show your Bobcat pride!



JOIN US FOR PVA PTO'S  
SPRING CARNIVAL  
AND FREE COMMUNITY

# EASTER Egg Hunt



29 MARCH

PALM VALLEY ACADEMY  
700 BOBCAT LANE

1PM-4PM

FUN, INFLATABLES  
FOOD, MUSIC

STAGGERED EGG HUNTS START AT 2:00PM AND WILL BE BROKEN INTO 4 HUNTS: PRE-K AND UNDER, GRADES K-1, GRADES 2-3, & GRADES 4+



# PVA

PALM VALLEY ACADEMY'S PTO

## PBIS CARNIVAL

March 29, 2026 | 1:00 - 4:00PM

FREE ENTRY

**INFLATABLES**  
**FACE PAINTING**

**MUSIC**  
**EGG HUNTS**  
**AND MORE!**

**FOOD TRUCKS**

## PTO HAPPENINGS (ALL GRADES)

- **Papa John's Partnership – Support PVA While You Eat!** We're excited to share an easy way for families to support PVA all year long—just by ordering pizza!
  - **All Year Long:** Use code **PVA10** when placing your Papa John's order, and 10% of your purchase will go back to our PTO.
- It's a simple (and tasty!) way to support our school while enjoying a family meal. Thank you for helping us bring in extra support for our Bobcats!
- Get your **8th Grade Fence Banners** TODAY! Scan the QR code above!
- PTO SPRING CARNIVAL IS COMING UP! Mark this free community event on your calendars today!

### DATES OF NOTE:

Celebrate Literacy Week 1/26-1/30  
8<sup>th</sup> Grade Trip to Washington D.C. **POSTPONED TO TBD**

- Friday, January 30<sup>th</sup>
  - 1<sup>st</sup> Grade In-house Field Trip

### On the Radar:

- Tuesday, February 3<sup>rd</sup>
  - MS Basketball @ VRA 5:30/6:30pm
- Wednesday, February 4<sup>th</sup>
  - MS 1<sup>st</sup> Wednesday Study Hall after school 2:20-3:20pm
  - Early Release
- Thursday, February 5<sup>th</sup>
  - MS Basketball **HOME** vs MCA 5:30/6:30pm

That's all for this week!

Sincerely,

Zach Strom

PVA School Principal



# CELEBRATE LITERACY WEEK



JANUARY 26-30TH

## 1/26: MONUMENTAL MONDAY

WEAR RED, WHITE, AND BLUE

CELEBRATE 250 CHAPTERS OF AMERICA  
BY REVISITING FAVORITE STORIES AND BOOKS

## 1/27: TEAM USA TUESDAY

WEAR FAVORITE USA SPORTS TEAM

CELEBRATE AMERICAN ATHLETES, COACHES, AND  
TEAMS! BRING ON THE BIOGRAPHIES, AS WELL AS  
FICTION AND NON-FICTION TEXTS!

## 1/28: WILD WEST WEDNESDAY

WESTERN WEAR (DENIM, FLANNEL, BOOTS, ETC.)

CELEBRATE AMERICAN HISTORY AND  
FAMOUS FOLKTALES!

## 1/29: TRAVEL THROUGH TIME THURSDAY

DRESS LIKE A TOURIST

CELEBRATE TRAVEL AND TIME

BY DISCOVERING A NEW REGION  
OR DIVING INTO A DIFFERENT DECADE!

## 1/30: FIREWORKS AND FLASHING LIGHTS FRIDAY

WEAR STARS, STRIPES, AND SPARKLES

CELEBRATE AMERICAN AUTHORS AND ILLUSTRATORS!  
READ BY FLASHLIGHT!

**READ,  
WHITE and BLUE**  
*Celebrating 250 Chapters of America*

★ CELEBRATE LITERACY WEEK 2026 ★

# PLATINUM PARTNERS

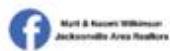


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Contact us to see why 90% of our customers  
are referred or are repeat clients!



Matt (904) 392-5756  
Naomi (904) 234-5014



Matt & Naomi Wilkinson  
Jacksonville Area Realtors



mattandnaomi.realtors





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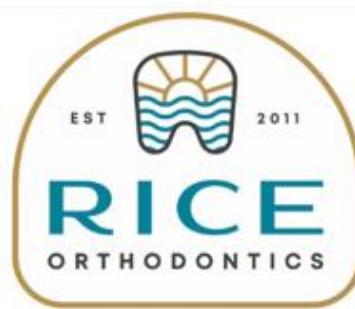
CROSSWATER  
VISION



QUALITY  
FLOORING  
BY FRANK MILEA



Palm Valley  
Family Medicine  
Sarah Adams, MD



unlock<sup>TM</sup>  
A Whole New Approach to ADHD

(904) 529 - 0676 | [www.unlockt.life](http://www.unlockt.life) | [team@unlockt.life](mailto:team@unlockt.life)  
425 Town Plaza Ave, Ponte Vedra Beach, FL 32081

TRAVIESO  
MCLEOD  
ATTORNEYS AT LAW

Smiles by  
DR CRAIG HADGIS  
ORTHODONTIST